

CURRICULUM VITAE

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PROFILE

I design and build engaging, quality websites using the latest technologies and techniques.

Following a number of years as a creative artworker I wanted to broaden my career experience and set myself new goals. This led me to complete a diploma in web design & development at Qantm College, London. The course gave me a solid foundation in web languages and I have now been working in the industry for over 4 years.

Whilst studying I was able to work as a freelance web designer/developer, which offered me a chance to develop my rapport building and communication skills by working for a number of organisations.

I enjoy designing user interfaces and converting those into clean, accessible code. I can further enhance the user experience with JavaScript and Flash. I have found that by combining my experience of working in the graphics and web industry I am able to design usable, dynamic websites and applications.

I consider myself a motivated team player as well as able to work on my own. I am hard working and have a desire to learn and excel in my chosen field.

KEY SKILLS

CORE SKILLS

- Design for web and print
- Code accessible websites using XHTML and CSS
- Code sophisticated user-interaction using jQuery and AJAX
- Develop dynamic web pages using PHP, XML and MySQL
- Optimize sites for search engines
- Create usable web interfaces with strong graphic design and advanced image retouching
- Use Flash and ActionScript 3 for banner design, interactive games, video streaming and presentations
- Create custom themes for WordPress and use as a CMS
- Experienced in meeting strict deadlines through effective communication and personal commitment to the job

PROFICIENT IN:

- Photoshop
 - Dreamweaver
 - Illustrator
 - InDesign
 - QuarkXpress
 - Flash
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INTERPERSONAL SKILLS

- Rapport building
 - Working collaboratively
 - Conscientious
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CAREER HISTORY

Nov 2008 - Sept 2010 Designing and developing websites for the private and public sector.
CRB Associates
Front End Developer Main duties included:

- Building and maintaining front-end code using XHTML, CSS and jQuery
- Creating dynamic web pages using server-side technologies such as PHP
- User interface design and web asset creation
- Responsible for sites adhering to W3C accessibility guidelines and following the latest legislation and industry standards
- Maintaining brand consistency and usability throughout each project

Freelance

2007 - 2008 Developed websites and Flash applications for a variety of clients including:
GL Design
Web Designer / Developer

- Flash presentation for a packaging company that showcased their services and products
- Website for a signage company promoting its services

Sept - Nov 2008 Designed email campaigns and web pages for PC World, Currys and Dixons.
DSGi
Email Designer Created clean and fresh designs for banners and emails. Coded emails in HTML using tables to meet the demands of different email servers.

June - July 2008 Designed Flash banners and packaging artwork for Gear4 an iPod accessories company.
Disruptive Ltd
Flash Designer

Feb - Mar 2008 Direct mail marketing for Avis car rental. Worked on the rebanding of Rentokil Initial Tropical Plants to Ambius.
FST Marketing
Creative Artworker

2002 - Dec 2006 Worked with a wide range of clients from the retail and packaging industry. Duties included design, artworking, retouching, and production control. Dealt with point of sale, catalogues and packaging. Worked on site in Woolworths marketing department providing them with graphic design and technical support. Other clients included: Mothercare, Disney, Crabtree & Evelyn.
Braitrim Ltd
Creative Artworker

1999 - 2002 Worked in a busy design studio developing my page layout & typography expertise producing brochures, leaflets, tickets, and advertising material. Clients included Disney Films and CliniMed Health Group.
Krest Digital
Creative Artworker

1995 - 1998 Apprentice in a print studio gaining advanced retouching skills in Photoshop. Created pages for print using QuarkXpress and proofed using cromalins.
SPS
Apprentice

EDUCATION/QUALIFICATIONS

2007 - 2008 Qantm College
Diploma Web Design & Development

2001 - 2003 Buckinghamshire Chilterns University College
HNC Internet Technology

1993 - 1995 Berkshire College of Art & Design
BTEC National Diploma In Design & Print Studies

1989 - 1993 The Wye Valley School
8 GCSEs Grade A - C including English, Maths and Science

PERSONAL DETAILS

- Sport - Play club football and golf
 - Travelled and worked in Australia, South East Asia
 - Full driving licence
- Date of Birth: 11 January 1977
Nationality: British